

Naturally Nordic

for a flawless blonde.



HEADMASTERS 

Beautiful, Fashionable, Confidence-Boosting Hair

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L'ORÉAL
PROFESSIONNEL
PARIS

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Nordic blonde is having its moment. There is something visually arresting about this most unapologetic of all shades. More than simply a box platinum bleach, it has a depth of tone which adds a sophisticated, high end, expensive quality to the shade. This illusive tonal depth is something that is only available in the salon chair. The experience and knowledge of an educated colourist turns the harsh edge of this colour into something more ethereal, refined and other worldly.



Who wears it well?

Loved by January Jones, Lara Stone, Gwyneth Paltrow, Devon Windsor, Daphne Groeneveld, Michelle Williams.

Will it suit my hair?

If you have naturally dark to light blonde hair with light eyes this hue will suit you best. Our expert colourist will apply a global colour using the latest generation lightening products from L'Oréal Professionnel. Using a double process to achieve this beautifully pale blonde; first hair is lightened and then toned for a bespoke finish. Don't worry if your hair is darker our expert colourists will help devise a bespoke colour for you using Highlights, Balayage and Tissue Lights to achieve your perfect blonde.

Keep it healthy!

Naturally Nordic looks best when hair is shiny and healthy so Siobhan Jones Headmasters Colour Ambassador recommends regular trims to keep split ends at bay and Keratase Fusio Dose to keep hair strong and nourished.

Your bespoke finish Banishing brassiness forever

We have four pretty washes to go over your blonde depending on your skin tone and natural hair colour to keep your blonde clean, bright and sparkling. Plus the toners are amonia free and work on strengthening and conditioning the hair for a high shine finish.

- **Ice** – An iridescent hue perfect for the cleanest, whitest blonde.
- **Vanilla**– Adds a soft gold blonde tone.
- **Rose Gold** – Ideal if you have warm undertones, it adds a hint of peach to your blonde.
- **Biscuit** – A little more natural with an incandescent shine.

Headmasters **Naturally Nordic**
From £114, available nationwide.

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