



# YOUR PERFECT BLOW DRY ESPECIALLY FOR FINE HAIR

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HEADMASTERS ®

Beautiful, Fashionable, Confidence-Boosting Hair

[www.headmasters.com](http://www.headmasters.com)

NIOXIN®



Everyone has hair struggles, whether your hair is naturally thick, fine, dry, oily, weak or coarse. BUT if you have fine hair; your number 1 issue is going to be styling.

Fine hair tends to have a love / hate relationship with styling products & heated tools. Using the right products & mastering technique is essential for baby-fine hair & your blow-dry can literally make or break your day.

Nioxin (the No.1 brand for thinning hair) have collaborated with Headmasters to create the perfect blow-dry for fine hair using their game changing 3D styling range. Nioxin understand super fine hair & their products are formulated using this knowledge.

## Making the Most of Your Baby Fine Hair Headmasters Jonathan Soons advises...

- Opt for a shorter cut, anything above collarbone will make your hair less weighty & allow more bounce at the roots.
- Fine hair is prone to split ends, use a heat protector when using heated tools, but make sure it is formulated for fine hair; Nioxin Therm Active Protector £16.90 is perfect.
- Colour can create the illusion of fuller hair whilst improving texture - subtle lights will make a huge difference.
- Traditional conditioners can leave fine hair limp, a lightweight leave-in conditioner every other wash is a great alternative, we love Nioxin Rejuvenating Elixir.
- A foam or a mousse is your secret weapon for creating lightweight volume, especially at the roots, try Nioxin Bodifying Foam £16.90.

### The science behind the new Nioxin 3D styling range.

- Not all volumising products are the same, complex technologies & quality ingredients will make a visible difference.
- The Nioxin 3D range uses two types of volumising technologies to work on different issues – Pro Thick & Light Plex.
- Light Plex works on the hair inside & out. Conditioning agents travel into the hair's cortex retaining moisture for longer & protecting from damage whilst lightweight flexible polymers wrap around individual hair strands.
- Pro Thick is made up of complex thickening polymers that deposit on the hair forming bonds between the hair strands that create space, resulting in a plumper appearance.

All Nioxin 3D styling products are £16.90



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### The Blow Dry

- Jonathan used Nioxin Bodifying Foam through the roots & Nioxin Thickening Spray on the ends.
- He then wrap dried the model's hair using a paddle brush rather than a round brush (which tends to smooth hair too much).
- He moved the brush from side to side flipping the hair to allow as much movement & air as possible to plump the root.
- To finish, he used a tong for an undone texture & width at the sides.
- He finished with a good dose of Nioxin Niospray for max volume & lightweight hold.

Your Perfect Blow Dry From £30  
Available Nationwide.

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